SZABOLCS CSERGŐ

Brand, motion & 3D designer



CONTACT

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Gheorgheni, Transylvania, Romania

EXPERTISE

Brand identity
Motion design, 2D/3D animation
3D modeling & rendering
Editorial & book design
Packaging design

TOOLS

Adobe Creative Cloud
Blender (3D)

LANGUAGES

Hungarian, Romanian, English

EDUCATION

ADVERTISING GRAPHICS

2009 — 2012

Partium Christian University

COMPUTER SCIENCE

2006 — 2009

Sfântu Nicolae Theoretical High School

PROFILE

Brand, motion and 3D designer, in the craft since 2012. I started with packaging and identity refreshes, sharpened my skills at agency pace, and today I design 3D product renders, motion and complete identities. I'm at my best when I can take a project from the first idea to the finished piece.

EXPERIENCE

RUBIKOM

2018 — present

Remote contract partner to the team since the very beginning. Client work on projects big and small, in every format: 3D product renders, motion design, static pieces. Work we made together has been recognised with a Red Dot, a Transform Award (Silver) and The Best Brand Award.

QUBED

2014 — 2016

My first agency. This is where I learned to design for real problems on real deadlines: logos and plenty more, often in a day or two.

SWISSTEA

2012 — 2014

Packaging design and a refresh of the existing identity. Fresh out of university, this is where I learned how much responsibility comes with the craft.

SELECTED WORK

10 Éve Úton — a photo book on the first ten years of Bagossy Brothers Company (2023). Art direction from the first idea to the printed copy: 280 pages, 650+ photos chosen from 2,500+.

Still curious: I keep learning and keep an eye on where the craft is heading.